

SEO Roadmap

MONTH	1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH	11TH	12TH - 18TH
STRATEGY												
Onboarding Call	✓											
On Page Audit	✓											
Link Audit	✓											
Keyword Analysis	✓											
Competitor Analysis	✓											
ON PAGE SEO												
On Page Keyword Signaling		✓	✓									
Write Keyword Page Content		✓	✓									
Design Keyword Pages		✓	✓									
Develop Keyword Pages		✓	✓									
OFF PAGE SEO CONTENT CREATION												
Guest Posting				✓	✓							
Article Submission				✓	✓							
Web 2.0				✓	✓							
Press Releases					✓							
Blogs					✓							
OFF PAGE SEO LINK BUILDING												
Competitor Backlinks Analysis					✓							
Citations					✓							
Image Sharing					✓							
Broken Link Building					✓							
Redirct Link Building					✓							
Outdated Resources Link Building					✓							
Sky Scraper Technique					✓							

Non-Competitive Industries & Geos Begin Ranking Inside Top 100

Non-Competitive Industries & Geos Begin Ranking Inside Top 50

Non-Competitive Industries & Geos Begin Ranking Inside Top 50

Competitive Industries & Geos Begin Ranking Inside Top 100

Competitive Industries & Geos Begin Ranking Inside Top 50

Competitive Industries & Geos Begin Ranking Inside Top 10